

# MCCREERY'S ANNUAL SPRING SALES

## Embracing Every Department

### Annual Spring Sale

#### Silk Undergarments

Night Gowns, Envelope Chemises and Bodices of excellent quality materials have been

Priced Unprecedentedly Low

Crepe de Chine Night Gowns in tailored or lace trimmed styles, square neck, sleeveless models. regularly 9.85, **6.95**

Crepe de Chine Envelope Chemises, lace trimmed or tailored models; ribbon shoulder straps. regularly 5.00, **3.45**

### Mme. Irene and Gossard Corsets

New Spring Models at Sale Prices

Particularly advantageous just now, as every one must buy new Corsets before purchasing Spring attire, and as the new silhouette is quite different from that of the past season.

Mme. Irene Corsets of fine Coutil, heavily boned. For the medium or heavier figure. Very low bust, long hip and back. **7.15** regularly 11.50

Gossard Corsets (they lace in front), fashioned of White Coutil for the slender figure. Low bust, slenderized hip-line and back. regularly 5.00, **3.45**

### Annual Spring Sale

Charming Spring Models of

#### Misses' Suits and Dresses

Argument is superfluous when values are as evident as are these. In the face of the general high prices prevailing on Spring Apparel it is nothing short of phenomenal to offer high-class, distinctive Spring Attire at prices as low as these—

Suits—notably good-looking, distinctive models of Navy Blue Tricotine, Poiret Twill or Fine Serge, featuring all the accepted style notes for spring. 14 to 16 years. **59.50** regularly 69.50 to 75.00

Afternoon Dresses—an assortment that is unexcelled at prices much higher. There are exquisite styles of Taffeta, Georgette Crepe and Satin in lovely colors. **35.00** regularly 42.50 to 55.00

#### Girls' Coats and Dresses

Coats—stylish and pretty as well as practical, fashioned of Velour Check, Silvertone or the fashionable Polo Cloth. 6 to 16 years. **18.50** regularly 24.50 to 29.50

Dresses—youthful, stylish Frocks of Taffeta or Pongee, with just the correct degree of trimming. Size 8 to 16 years. **24.50** regularly 32.50 to 37.50

#### Spring Sale of Notions

Dress Forms; 12 sections; adjustable and telescopic. **11.50**

Reliable Dress Shields, covered with white Nainsook. pair **25c**, dozen **2.75**

Garment Shield Holders. **85c**

Sewing Silk, large spool. each **75c**, dozen **8.25**

Sewing Silk, 100 yard spools. each **15c**, dozen **1.65**

Dressmakers' Pins. **28c**, dozen **3.00**

Taffeta Seam Binding. piece **25c**, dozen **2.75**

Dress Belting, 10 yards in piece. **75c**

Dress Fasteners. gross, **45c**

Scissors and Shears. pair, **45c**

Scissors—all steel. pair, **65c**, **1.15** and **1.40**

#### Marabou Capes

Spring Sale Prices

Large size Marabou Capes, Silk lined. regularly 9.75, **7.75**

Ostrich and Marabou Scarfs, Silk lined. regularly 10.75, **8.25**

#### Spring Sale

#### Silk Moire Hand-bags

**5.75**

regularly 7.50 to 8.75

Black or colored with self-covered or metal frames, including reproductions of Dutch Silver Frames. Plain or fancy Silk linings. With or without inside framed compartments. A few are mounted with beads.

#### Satin Bodices

Washable Satin Bodices—lace trimmed or tailored styles; shaped arm size; ribbon shoulder straps. **1.75** regularly 2.00

#### Women's Silk Hosiery

Spring Sale

Thread Silk Hosiery with Silk tops—fine gauge. Black only. **2.95** regularly 3.95

Thread Silk Hosiery with Lisle tops and soles. Black only. **1.85** regularly 2.25

Thread Silk Hosiery—full fashioned, seamless style with Lisle tops. Black or White. regularly 1.35, **1.10**

Thread Silk Hosiery with beautiful Lace ankle effect. Black only. **3.95** regularly 5.50

#### Hair Goods

Natural Wavy Switches

of very fine, selected French hair, in every shade including a large assortment of grey at **4.95**.



#### 8.95 Blouses for 6.50

The Prettiest Types the Season Has Produced

They are winsome types—spring-like and dainty, designed to conform with the new modes in Suits.

As Fashion insists on a touch of gay color with the new Navy Blue Suits, these Blouses have been developed in Georgette Crepe of exquisite colors in a glorious shade of Sunset, a new and singularly beautiful tone of Jade—also Peach and Flesh Color.

Exquisite embroidery and beading adorn them.

### Annual Spring Sale

#### "MCCREERY SILKS"

Famous Over Half a Century for Style, Quality and Value  
100,000 Yards of Beautiful Spring Silks Reduced Just For This Sale

#### Cotton Dress Goods at Sale Prices

6000 yards of new, attractive novelty Voiles of beautiful, sheer quality in a splendid assortment of handsome designs—both printed and embroidered effects. 38 to 40 inches wide. regularly 1.25 to 5.50, yard, **85c** to **3.50**

Imported Transparent Dress Organdie with guaranteed permanent finish—a complete assortment of new, Paris colors. 44 inches wide. yard, **1.10** regularly 1.50

Genuine Imported White Irish Dimities in all the fashionable styles—checks and stripes. regularly 85c, yard, **55c**

White Gabardine Fancy Skirting and Sheer Dress Voiles—many lovely patterns. 36 and 38 inches wide. regularly 1.25, yard, **85c**

#### Sale of Linings & Flannels

Cotton Lingerie Wash Satin in Pink, Light Blue and White. 36 inches wide. yard, **1.15** regularly 1.50

White Embroidered Petticoat Flannel in a wide range of desirable styles. yard, **1.85** regularly 2.50

Plain Cotton Back Lining Satin, guaranteed for two seasons' wear, in a full line of new colors. 36 inches wide. yard, **1.95** regularly 2.25

#### Sale of Woolen Dress Fabrics

Velours of very fine, soft quality—all-wool—in the season's fashionable shades. regularly 5.50, yard, **3.95**

All-wool Jersey Cloth in new Spring shades, 54 inches wide. regularly 4.00, yard, **3.25**

Navy Blue all-wool Dress Serge—fine French Twill. regularly 2.95, yard, **2.25**

Cream all-wool French Dress Serge—close, firm weave. regularly 3.75, yard, **2.95**



#### Spring Sale of New Neckwear and Guimpes

Reflecting the Gorgeous Colors of Gems  
This Is the Week of the Ruby.

Fashion has decreed that every Suit must flaunt a bit of gay color this Spring—either at the neck and wrists or as a guimpe.

So each week during our March Sale we will display exquisite Suit accessories tinted in colors borrowed from rare gems. To-morrow begins "The Week of the Ruby." Collars, Collar and Cuff Sets, Vests and Guimpes of Ruby Red will be offered at Special Sale prices.

Collars.....**85c** Sets.....**1.35**  
Vests.....**1.35** to **1.95** Guimpes.....**3.50** to **5.95**

This Store Closes at 5 P. M.

## James McCreery & Co.

5th Avenue

34th Street

### Spring Sale of

#### House Dresses and Bungalow Aprons

Most House Dresses have a single virtue—neatness. Although we regard that quality as highly essential, our idea of a House Dress is that it should be pretty and stylish—yes, dainty—as well as neat. In this Sale House Dresses, according to "our idea," are offered at

#### Remarkably Low Prices

House Dresses of Printed Voile in small, dainty designs. Three-quarter sleeves. A smart tucked Organdie collar gives it a delightfully "fresh" appearance. Sizes 36 to 44. **3.95** regularly 4.50

Decidedly "chic" are models of Tissue Gingham in large, broken Plaid effects—Brown, Lavender and Blue with deep collars and cuffs of tucked Organdie. Sizes 36 to 44. **6.50** regularly 7.75

Black and White Figured Percale Bungalow Aprons, buttoned to side; wide belt; trimmed with ric-rac braid. regularly 1.95, **1.50**

House Dresses of Printed Voile in attractive colorings. They are fashioned in youthful, graceful styles with collars and cuffs of crisp, White Organdie. Sizes 36 to 44. **5.65** regularly 6.50

Models of White Striped Flaxon are notably neat and pretty. The collars and cuffs are finished with picot edging. Sizes 36 to 44. **7.50** regularly 8.50

Striped Percale Bungalow Aprons, buttoned to side; round collar effects and wide belt; trimmed with pink or blue ric-rac braid. **1.85** regularly 2.50

### A Notable Contribution to the Sale

#### Fox Scarfs

Of full, deep-furred pelts in Taupe and Lucille shades. Silk lined. regularly 55.00, **35.00**

### Spring Sale Prices

#### Artistic Trimmings

Persian Bands and Edgings.....regularly 1.25, yard, **95c**

Persian Bands.....regularly 3.25, **2.25**

Silk Fringe in desirable colors, 6 inches deep.....yard, **1.25** regularly 2.25

#### Boys' All Wool Norfolks

With Two Pairs of Knickerbockers

**16.50**

regularly 22.50

Smart models tailored of all wool homespun and cassimeres. The coats are lined with a good quality alpaca. Trousers are cut full, lined throughout and have every seam taped. Sizes 8 to 17 years.

#### 150 Dozen Boys' Shirts and Blouses

**2.39**

regularly 2.95 and 3.95

These are made of fine percales, crepes and woven madras in a large variety of neat patterns. Blouses, sizes 7 to 14 years. Shirts, sizes 12½ to 14 neckband.

### Spring Sale

#### Art Novelties

Scrap Baskets, made of shirred silk over round frames, trimmed with Gold Lace and finished with gold handles. regularly 8.95, **5.95**

Night Light Girls dressed in Silk and Lace. regularly 9.95, **7.75**

Bud Vases trimmed with Silk Brocade and Gold Braid. regularly 1.25, **1.00**

Candy Bowls—cover trimmed with striped Silk, Lace and Gold Braid. **2.00** regularly 2.75

Lingerie Pillows—Madeira Embroidered Linen Slip Over, Pink or Blue Satin covered pillow **2.75** regularly 3.75

Cretonne Pillows—oval, with shirred hands. regularly 1.65, **1.45**

### In the Blue Salon

#### 25.00 Spring Hats

**16.75**

They are clever copies of Imported Chapeaux that follow the originals so faithfully the difference is hardly distinguishable.

Jaunty Street Models, Sport and Dress Styles of Surpassing Beauty.

#### Linen Handkerchiefs

For Men and Women

Men's Irish Linen Handkerchiefs, large size, shire hemstitched. regularly 18.00, doz., **12.00**

Women's sheer Linen Handkerchiefs with narrow hems. doz., **4.85** regularly 6.00

#### Women's Silk Gloves

Women's two-clasp Silk Gloves; all have double finger tips. White. Special, pair **85c**